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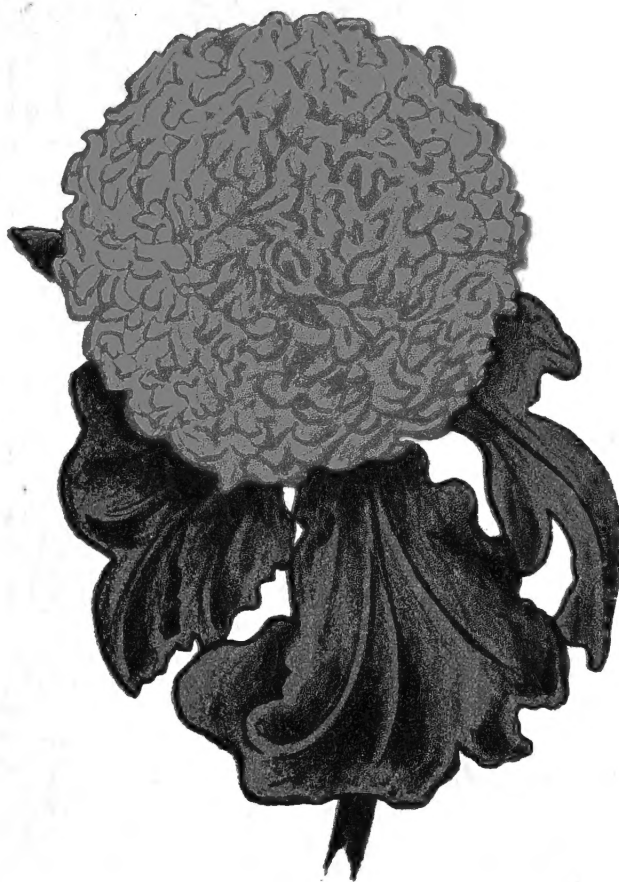
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FEB 12 1944

FLORIST'S

WHOLESALE CATALOGUE

Bulbs
Seeds



Plants
Mums



1944



1944

Geo. K.
Groff

MADELINE H. STEFFY, Prop.

746 New Holland Ave.

LANCASTER,

Penna.

Invest Your Money in War Bonds and Stamps



Dear Customer:

The past year has not been without its heartaches of great difficulty, in supplying your needs, under adverse conditions.

However, you will note by our Catalog, that we are still able to furnish you with new crop seed, in many varieties, and your "Mum" order will again, be given our personal attention, even tho we can only supply your order under restrictions.

Now, as never before—should you give your "Mum" order, searching thought, so that you may be sure you will grow the varieties which will mean the most to you.

We have again listed our "Mums in a fashion which we trust will be of most help to you, in your selection, and we have carefully planned our Catalog as to the best collection of commercial values in Seeds—Plants—Bulbs—Insecticides, etc.

The shortage of available stock at this time has become acute—and in view of this condition, may we recommend that you give your immediate attention to your future needs.

To-day, as in the past, we again offer you our guarantee of complete satisfaction, a policy which has been the foundation of our business success.

Appreciating the many business relations, which we have been permitted to enjoy with you in the past, and looking forward to the pleasure, of serving you during the coming year—we are,

Yours for a Prosperous 1944,

GEO. K. GROFF

Madeline H. Steffy, Prop.



TRIED AND TESTED



MUMS AND POMPONS

M u m s

CAMBRIA—A free growing commercial variety of average size. Color intense, golden bronze with a metallic sheen. Easy to grow and quite resistant to disease. Matures October 25.

Price \$6.00 per 100; \$55.00 per 1000

PENROD—Medium sized pernet yellow. Very fine incurved form similar to old variety Bonnafon. A free and easy grower with good stem and foliage. Matures November 10.

Price \$6.00 per 100; \$55.00 per 1000

INDIANAPOLIS BRONZE—A bronze sport of Indianapolis Pink. Good bronze color to follow Detroit News. Good for shading to let come in bloom late September. Matures November 8.

Price \$4.00 per 100; \$35.00 per 1000

MARKETEER—Pure white, fine clean grower, beautiful foliage, good shipper and shades very well. One of best whites and should be included in your planting. Matures Nov. 15-20.

Price \$4.00 per 100; \$35.00 per 1000

YELLOW MEFO—One of the largest deep canary yellow Incurves, and one of the easiest to grow, can also be shaded. Normally matures November 20.

Price \$4.00 per 100; \$35.00 per 1000

BLAZING GOLD—Deep golden yellow, and perhaps the most intense of all the yellows. Blooms in September under shade and normally in late October.

Price \$4.00 per 100; \$35.00 per 1000

Pompons

CAVALCADE—A medium sized pompon of red and gold coloring. Excellent producer with strong stems, and good shipper. Matures December 10.

Price \$4.00 per 100; \$35.00 per 1000

RED PRINCETON—A sport from Princeton, like it in every respect except color. Bright reddish bronze color which combined with the many merits of Princeton makes this a very popular variety.

Price \$4.00 per 100; \$35.00 per 1000

SHASTA—Small cushioned pure white anemone. Strong grower and a heavy producer. A profitable variety to grow. Good for shading. Matures November 8.

Price \$4.00 per 100; \$35.00 per 1000

BRONZE MASTERPIECE—A bronze sport from the popular Masterpiece. Good for disbudding or grown as sprays. Matures middle of November.

Price \$6.00 per 100; \$50.00 per 1000

WHITE FREIDA—Clear white ray florets with a lemon yellow anemone center. A valuable addition to list of anemones for both normal flowering and shading. Matures November 15.

Price \$4.00 per 100; \$35.00 per 1000

LITTLE AMERICA—A pure white Anemone, which can be disbudded or grown in spray—we recommend it to be grown as a spray Pompon. Matures November 10.

Price \$4.00 per 100; \$35.00 per 1000

VIBRANT—Brilliant deep lemon yellow. Very productive and a vigorous grower. Well suited to either raised bench or ground bed culture. An outstanding yellow pompon. Matures about December 20.

Price \$4.00 per 100; \$35.00 per 1000

SNOW—Medium sized ivory white pompon that blooms about December 25 and later. Growth very sturdy.

Price \$4.00 per 100; \$35.00 per 1000

PRINCETON—A golden yellow suffused with orange, with a good spray formation. Flowers are widely spaced, on rigid stems. Very productive. Matures November 15.

Price \$4.00 per 100; \$35.00 per 1000

THYRA—A beautiful dark pink, which disbuds very well. A good grower and heavy producer. Matures about November 10.

Price \$4.00 per 100; \$35.00 per 1000

ROBIN HOOD—Rich deep blood red. Flowers are 1-1½ inches in diameter and have fine texture. Good for shading. Matures November 10.

Price \$4.00 per 100; \$35.00 per 1000

YELLOW ARCADIA—A good early yellow pompon. An excellent variety for shading, maintaining its good color without fading. Very desirable. Matures normally October 25.

Price \$4.00 per 100; \$35.00 per 1000

Novelty Section

Introductions for 1944

“De Petris Introductions”

NANCY CRAIN:—Good button types are needed to supply the increasing demand for dainty and artistic work. Nancy Crain is a large white button which possesses perfect form and excellent substance. Has excellent growth habit producing clean and strong well flowered sprays with very high production. Matures about the 5th of November. This variety is easy to grow and should prove a favorite for early November.

Price for Rooted Cuttings:

\$15.00 per 100; \$125 per 1000

ARGO:—Late large pompon with good rounded form and excellent substance. Color beautiful bronzy orange, shading to rust. A very appealing shade, which does not fade if allowed to stand on the plant. Growth habit somewhat dwarf and rigid. Seems to make its growth late in the season and should therefore not be planted late. Stem and foliage are excellent. Production is likewise excellent if planted early. Blooms normally the first week in December. Argo is a quality pompon with a very appealing color which sells on sight.

Price for Rooted Cuttings:

\$15.00 per 100; \$125 per 1000

NEVADA:—Pure white anemone suitable for growing in natural sprays. Possesses excellent substance with a compactly formed cushion. Good growth habit and production. Blooms normally the end of November into December. A desirable and useful anemone producing flowers of high quality at a season when this type and color is much in demand.

Price for Rooted Cuttings:

\$15.00 per 100; \$125 per 1000

“Yoder Bros. Introduction”

MINUET:—A beautifully formed, clear pink pompon of medium size that blooms for Thanksgiving. It is of extremely easy culture; the habit being vigorous and free, with dark glossy foliage, strong stems and upright sprays. This seedling bunches, keeps, and ships unusually well. It is a reliable producer and responds well under a wide diversity of cultures. It blooms at a period when a lively pink of top quality is in great demand.

Price for Rooted Cuttings:

\$15.00 per 100; \$125 per 1000

SYLVANNA:—A medium size orange bronze single with outstanding brilliance that does not fade or go dull even when flower is past maturity. Its blooming date is November 10. The flower is of good substance and has excellent keeping qualities. This is a variety of free growth habit, and is not at all sensitive to cultural environment. It produces satisfactorily on either raised benches or ground beds. Its response to black cloth is excellent. A quality single that is easy to grow.

Price for Rooted Cuttings:

\$15.00 per 100; \$125 per 1000

LODESTAR:—An intense lemon yellow single that blooms for Thanksgiving. This single, medium in size, has a very attractive star-like form. The substance and keeping quality improves any existing yellow single of similar flowering date. The color does not fade or lose brilliance with maturity. The small dark green foliage is carried on rigid stems of medium size. Lodestar should provide for Thanksgiving a much needed color in a very aristocratic form.

Price for Rooted Cuttings:

\$15.00 per 100; \$125 per 1000

YELLOW ALBATROSS:—A light lemon sport from the well known variety Albatross.

Price for Rooted Cuttings:
\$15.00 per 100; \$125 per 1000

SUNNYSIDE:—This seedling should mark a new epoch for pompons. The quality will thrill the most discriminating retail artist. The production and ease of culture should excite the critical eye of the grower. Sunnyside is a small golden yellow pompon of very hard substance, on sprays of unsurpassed rigidity. It matures November 20 to 25 to be had for Thanksgiving. Unhesitatingly we recommend Sunnyside as a distinct advance and a new era in the field of high quality, productive pompons.

All cuttings of this variety will be sold with the following restrictions: Purchaser may grow them for flower production only; propagation rights are reserved and stock must be discarded after the flowering season. Contract forms will be supplied by the originator and must be signed and returned before shipments are made.

Price for Rooted Cuttings:
\$5.00 per 100; \$45 per 1000

BRONZE GOLDSMITH:—A beautifully blended orange and Brazil red sport from Goldsmith.

Price for Rooted Cuttings:
\$15.00 per 100; \$125 per 1000

REVELATION:—A clear white medium size pompon for early January. The flower is of good form and substance; larger and more fully double than Snow. The type of growth of this variety is truly a revelation for this late flowering season. The small hard stems are extremely rigid, with attractive dark green and healthy foliage. It is not at all sensitive to cultural environment, possessing a persistence of habit that should make it one of the most valuable pompons in existence. All cuttings of this variety will be sold with the following restrictions: Purchaser may grow them for flower production only; propagation rights are reserved and stock must be discarded after the flowering season. Contract forms will be supplied by the originator and must be signed and returned before shipments are made.

Price for Rooted Cuttings:
\$5 per 100; \$45 per 1000



Special Notice

The prices per 100 and per 1000 appear opposite each variety in this Catalogue.

250 or more of a variety at the 1000 rate.

Orders totaling 1000 or more, must be in multiples of 50, at 1000 rate. 50 of a variety is minimum that can be supplied.

Write for special discounts on orders totaling 10,000 or more.

Every mail order will be acknowledged same day received.

Place your Mum Cutting orders just as early as you possibly can, to insure receiving them as you specify.

Whoever purchased cuttings last year is entitled to an equal number this year provided he can accept at least one-third of them in unrooted cuttings. If he wishes only rooted cuttings, he is entitled to two-thirds of the number purchased last year.

In this catalogue is a duplication of names as follows:

December Glory—A large mum

December Glory—A pompon

When either of these varieties is ordered, kindly specify clearly which is intended.

Prices subject to change without notice.

Large Flowering Commercial Varieties

YELLOW

Name and Description	Height	Select Bud	Matures	Price Per	
				100	1000
Gold Lode. Light golden yellow. Reflexed	Med.	Aug. 25	Oct. 1	4.00	35.00
Celestra. Lemon yellow. Incurved	Med.	Ter. Bud	Oct. 15	4.00	35.00
Mrs. H. E. Kidder. Deep lemon yellow. Incurved	Med.	Aug. 25	Oct. 20	4.00	35.00
Yellow Ambassador. Pale lemon yellow. Incurved. Sport from Ambassador	Med.	Ter. Bud	Oct. 23	4.00	35.00
Blazing Gold. Deep golden yellow. Incurved	Med.	Ter. Bud	Oct. 25	4.00	35.00
Sunglow. Golden yellow. Incurved	Med.	Aug. 25	Oct. 25	4.00	35.00
Citronella. Light buff yellow. Incurved	Short	Aug. 31	Oct. 28	4.00	35.00
Yellow Albatross. Light lemon yellow. Incurved. Sport from Albatross	Med.	Ter. Bud	Oct. 28	15.00	125.00
Saratoga. Bright golden yellow. Incurved	Med.	Ter. Bud	Nov. 1	4.00	35.00
Golden Glory. Golden yellow. Semi-incurved	Short.	Aug. 25	Nov. 1	4.00	35.00
Good News. Deep lemon yellow. Incurved. Sport from Detroit News	Med.	Aug. 30	Nov. 1	4.00	35.00
Indianapolis Yellow. Lemon yellow. Incurved. Sport from Indianapolis Pink	Med.	Ter. Bud	Nov. 8	8.00	75.00
Cardonia. Deep golden yellow. Incurved	Med.	Sept. 5	Nov. 10	4.00	35.00
Penrod. Golden yellow. Incurved	Med.	Ter. Bud	Nov. 10	6.00	55.00
Whittier. Lemon yellow. Incurved	Med.	Sept. 15	Nov. 13	4.00	35.00
Yellow Monument. Pale lemon yellow. Incurved. Sport from Monument	Med.	Sept. 10	Nov. 15	4.00	35.00
Honey Dew. Lemon yellow. Incurved	Short	Ter. Bud	Nov. 15	4.00	35.00
Yellow Mefo. Lemon yellow. Incurved	Med.	Sept. 20	Nov. 20	4.00	35.00
Friendly Call. Buff yellow. Incurved	Tall	Ter. Bud	Nov. 20	4.00	35.00
Friendly Rival. Deep chrome yellow. Incurved	Med.	Sept. 10	Nov. 20	4.00	35.00
Marie DePetris. Deep golden yellow. Incurved	Short	Sept. 15	Nov. 23	4.00	35.00
Sun Gold. Lemon yellow. Semi-incurved	Med.	Sept. 30	Nov. 25	4.00	35.00
Golden Pearson. (Leroy Zang). Light golden yellow. Incurved. Sport from Gladys Pearson	Med.	Sept. 30	Nov. 25	4.00	35.00
Improved Yellow Chattanooga. Light lemon yellow. Incurved	Med.	Sept. 20	Nov. 25	4.00	35.00
R. M. Calkins. Golden yellow. Semi-incurved	Med.	Sept. 20	Nov. 30	4.00	35.00
Golden Mrs. Ross. Golden yellow. Incurved	Tall	Ter. Bud	Dec. 3	4.00	35.00
Golden Mistletoe. Pale golden yellow. Incurved	Med.	Sept. 30	Dec. 10	4.00	35.00
Meteore. Lemon yellow. Incurved	Med.	Ter. Bud	Dec. 10	6.00	50.00
Improved Tobin's Late Yellow. Deep lemon yellow. Semi-incurved. Sport from Tobin's Late Yellow	Short	Sept. 30	Dec. 15	4.00	35.00

WHITE

Smith's Early White. Incurved	Tall	Aug. 10	Oct. 5	4.00	35.00
Quaker Maid. White, tinged with pink. Reflexed	Med.	Aug. 25	Oct. 15	4.00	35.00
Silver Sheen. Incurved	Med.	Aug. 30	Oct. 18	4.00	35.00
Ambassador. Cream white. Incurved	Med.	Ter. Bud	Oct. 23	4.00	35.00
Albatross. Incurved	Med.	Ter. Bud	Oct. 28	4.00	35.00
Snow White. Incurved	Med.	Ter. Bud	Nov. 1	4.00	35.00
Betsy Ross. Ivory white. Incurved	Tall	Aug. 25	Nov. 1	4.00	35.00
Indianapolis White. Incurved	Med.	Ter. Bud	Nov. 8	4.00	35.00
Monument. Ivory white. Incurved	Med.	Sept. 10	Nov. 15	4.00	35.00
Marketeer. Incurved	Med.	Ter. Bud	Nov. 18	4.00	35.00
Mefo. Ivory white. Incurved	Med.	Sept. 20	Nov. 20	4.00	35.00
White Frick. White suffused with pink. Incurved. Sport from Helen Frick	Short	Sept. 10	Nov. 25	4.00	35.00

Large Flowering Commercial Varieties—*Continued*

WHITE—Continued

Name and Description	Height	Select Bud	Matures	Price Per	
				100	1000
Chattanooga. Incurved	Med.	Sept. 20	Nov. 25	4.00	35.00
December Glory. Ivory white. Incurved	Tall	Sept. 30	Dec. 1	4.00	35.00
December White. Incurved.	Med.	Ter. Bud	Dec. 5	12.00	100.00
White Mistletoe. Incurved	Med.	Sept. 30	Dec. 10	4.00	35.00
Smith's Late White. Ivory white. Semi-incurved	Short	Sept. 30	Dec. 15	4.00	35.00

BRONZE AND RED

Indianola. Pale reddish bronze. Incurved	Med.	Aug. 25	Oct. 10	4.00	35.00
Hilda Bergen. Dark reddish bronze. Incurved	Med.	Aug. 25	Oct. 25	4.00	35.00
Cambria. Golden bronze. Incurved	Med.	Ter. Bud	Oct. 25	6.00	55.00
Glitters. Deep reddish orange. Reflexed	Med.	Ter. Bud	Oct. 28	4.00	35.00
Apricot Queen. Orange bronze. Incurved	Short	Sept. 5	Nov. 1	4.00	35.00
Detroit News. Reddish bronze with buff reverse. Incurved	Med.	Aug. 30	Nov. 1	4.00	35.00
Indianapolis Bronze. Buff bronze. Incurved. Sport from Indianapolis Pink	Med.	Ter. Bud	Nov. 8	4.00	35.00
Anaconda. Deep coppery red with golden bronze reverse. Incurved	Med.	Sept. 15	Nov. 10	8.00	75.00
Mrs. David F. Roy. Crimson with deep buff reverse. Incurved	Short	Sept. 15	Nov. 10	4.00	35.00
Garnet King. Dark red. Reflexed	Med.	Sept. 20	Nov. 18	4.00	35.00
Gladys Pearson. Light buff bronze. Incurved	Med.	Sept. 30	Nov. 25	4.00	35.00
Oak Leaf. Reddish bronze. Incurved	Med.	Sept. 30	Nov. 25	4.00	35.00
Bronze Mistletoe. Buff bronze suffused with pink. Incurved	Med.	Sept. 30	Dec. 10	4.00	35.00

PINK

Early October. Light lavender. Semi-incurved	Med.	Ter. Bud	Oct. 10	12.00	100.00
Pink Chief. Lavender. Incurved	Tall	Ter. Bud	Oct. 15	4.00	35.00
Major Ed. Bowes. Deep lavender. Incurved	Med.	Aug. 30	Oct. 20	4.00	35.00
Rosabella. Rose pink. Incurved	Med.	Ter. Bud	Oct. 25	4.00	35.00
J. W. Prince. (Improved Chieftain). Rose pink, Incurved	Short	Aug. 30	Nov. 5	4.00	35.00
Indianapolis Pink. Deep lavender with pale reverse. Incurved	Med.	Ter. Bud	Nov. 8	4.00	35.00
Orchid Queen. Orchid pink. Incurved	Med.	Ter. Bud	Nov. 12	4.00	35.00
Thanksgiving Pink. Amaranth. Reflexed	Short	Sept. 15	Nov. 23	4.00	35.00
Helen Frick. Rose pink. Incurved	Short	Sept. 10	Nov. 25	4.00	35.00
Edwin Seidewitz. Lavender. Incurved	Tall	Sept. 15	Nov. 30	4.00	35.00
Pink Mistletoe. Lavender. Incurved	Med.	Sept. 30	Dec. 10	4.00	35.00

Pompon, Single and Anemone Varieties

Types are abbreviated as follows: Pom.—Pompon; Dec.—Decorative; Sing.—Single; Anem.—Anemone.
Size of flower is indicated by S—Small; Int.—Intermediate; L—Large.

YELLOW

Name and Description	Height	Size & Type	Matures	Price Per	
				100	1000
Yellow Irene. Light lemon yellow. Sport from Irene	Short	S. Pom.	Oct. 18	4.00	35.00
Rodell Improved. Light lemon yellow	Short	Int. Pom.	Oct. 20	4.00	35.00
Yellow Hammer. Golden yellow	Med.	Int. Pom.	Oct. 20	12.00	100.00
Golden Spray. Deep lemon yellow	Med.	Int. Pom.	Oct. 23	4.00	35.00
* Golden Herald. Deep golden yellow	Med.	L. Dec.	Oct. 25	4.00	35.00
Yellow Dot. Yellow with bronze center. Sport from Pink Dot	Med.	Int. Pom.	Oct. 25	4.00	35.00
Yellow Arcadia. Pernet yellow	Med.	Int. Pom.	Oct. 28	4.00	35.00
Yellow Daisy. Deep lemon yellow	Med.	Int. Sing.	Nov. 1	4.00	35.00
Mary Lennon Hall. (Vera Victoria). Deep lemon yellow	Tall	Int. Pom.	Nov. 1	4.00	35.00
Yellow Sea Gull. Pale lemon yellow. Sport from Sea Gull	Tall	Int. Pom.	Nov. 1	4.00	35.00
* Yellow Doty. Buff yellow	Med.	L. Pom.	Nov. 1	4.00	35.00
Nuggets. Light lemon yellow	Short	S. Pom.	Nov. 5	4.00	35.00
Yellow Bushnell. Pernet yellow. Sport from Rev. Bush- nell	Tall	Int. Pom.	Nov. 8	4.00	35.00
Derigold. Deep golden yellow	Med.	Int. Pom.	Nov. 10	4.00	35.00
* Helios. Deep golden yellow	Med.	L. Anem.	Nov. 10	4.00	35.00
Pixie. Deep golden yellow	Med.	S. Pom.	Nov. 10	8.00	75.00
Yellow New York. Deep lemon yellow. Sport from New York	Med.	S. Pom.	Nov. 13	4.00	35.00
Yellow Fellow. Deep lemon yellow	Med.	Int. Dec.	Nov. 15	4.00	35.00
Sunray. Light lemon yellow	Med.	Int. Anem.	Nov. 15	4.00	35.00
* Susanne Miller. Buff yellow. Sport from Norma	Tall	L. Anem.	Nov. 18	4.00	35.00
Golden Surprise. Sulphur yellow, shading to golden yellow	Med.	Int. Pom.	Nov. 20	8.00	75.00
Hasegawa Gold. Light golden yellow	Med.	Int. Pom.	Nov. 23	4.00	35.00
* Yellow Rolinda. Light buff yellow. Sport from Rolinda	Med.	Int. Anem.	Nov. 23	4.00	35.00
§ Sunnyside. Golden yellow	Med.	Int. Pom.	Nov. 23	5.00	45.00
Lodestar. Golden yellow	Med.	Int. Sing.	Nov. 25	15.00	125.00
* Goldsmith. Golden yellow	Med.	Int. Dec.	Nov. 25	4.00	35.00
Christmas Gold. Deep golden yellow	Med.	S. Pom.	Nov. 28	4.00	35.00
* Golden Jane. Brilliant golden yellow. Sport from Jane	Med.	L. Sing.	Nov. 30	8.00	75.00
Yellow Cordova. Lemon yellow. Sport from Cordova	Med.	Int. Dec.	Nov. 30	4.00	35.00
Gold Coin. (Unalga). Deep lemon yellow	Med.	Int. Pom.	Dec. 1	4.00	35.00
Golden Modena. Deep lemon yellow. Sport from Modena	Med.	Int. Pom.	Dec. 5	4.00	35.00
December Gold. Deep golden yellow	Med.	Int. Dec.	Dec. 15	4.00	35.00
Christmas Cheer. Buff yellow	Med.	Int. Pom.	Dec. 15	4.00	35.00
Spun Gold. Deep lemon yellow	Med.	Int. Dec.	Dec. 15	8.00	75.00
Yellow Garza Supreme. Pale lemon yellow	Short	Int. Anem.	Dec. 15	4.00	35.00
Vibrant. Deep lemon yellow	Med.	Int. Dec.	Dec. 20	4.00	35.00
Yellow Snow. Deep lemon yellow	Med.	Int. Pom.	Dec. 30	5.00	45.00

WHITE

Uvalda. Cream white	Med.	Int. Pom.	Oct. 10	4.00	35.00
White Jewell. White tinged with light lavender	Short	S. Pom.	Oct. 15	4.00	35.00
* Silver Ball	Med.	L. Pom.	Oct. 15	4.00	35.00
Irene	Short	S. Pom.	Oct. 18	4.00	35.00

§—Propagation rights reserved—see novelty section.

*—Responds to disbudding.

Pompon, Single and Anemone Varieties—*Continued*

WHITE—Continued

Name and Description	Height	Size & Type	Matures	Price Per	
				100	1000
Minong	Med.	S. Pom.	Oct. 20	4.00	35.00
Arcadia	Med.	Int. Pom.	Oct. 28	4.00	35.00
*Graceland. White with yellow center	Med.	Int. Anem.	Oct. 28	4.00	35.00
Sea Gull. Cream white	Tall	Int. Pom.	Nov. 1	4.00	35.00
*White Doty. Ivory white	Med.	L. Pom.	Nov. 1	4.00	35.00
Blanche	Med.	Int. Anem.	Nov. 1	4.00	35.00
*White Anemone	Tall	Int. Anem.	Nov. 5	4.00	35.00
Nancy Crain	Med.	S. Pom.	Nov. 5	15.00	125.00
Rev. Horace Bushnell. Cream white	Tall	Int. Pom.	Nov. 8	4.00	35.00
*Shasta	Med.	Int. Anem.	Nov. 8	4.00	35.00
Crystal Jewell	Tall	S. Pom.	Nov. 8	4.00	35.00
*White Mensa. Ivory white	Med.	Int. Sing.	Nov. 10	4.00	35.00
*Little America	Med.	Int. Anem.	Nov. 10	4.00	35.00
Nagona. Ivory white	Med.	Int. Sing.	Nov. 10	4.00	35.00
Chicago Pearl. Ivory white	Med.	Int. Pom.	Nov. 15	4.00	35.00
*White Freida. White with yellow cushion	Med.	L. Anem.	Nov. 15	4.00	35.00
*White Norma. White suffused with pink. Sport from Norma	Tall	L. Anem.	Nov. 18	4.00	35.00
*Nevada. White with chartreuse green cushion	Med.	Int. Anem.	Nov. 20	15.00	125.00
*Long Island Beauty. White with yellow cushion	Med.	L. Anem.	Nov. 20	4.00	35.00
Pearl	Tall	Int. Pom.	Nov. 20	4.00	35.00
Seafoam	Med.	Int. Pom.	Nov. 20	8.00	75.00
*White Yuletide	Short	Int. Pom.	Nov. 28	4.00	35.00
Cordova. Cream white	Med.	Int. Dec.	Nov. 30	4.00	35.00
Royal Queen	Med.	Int. Pom.	Dec. 5	4.00	35.00
Cameo. Ivory white	Med.	Int. Pom.	Dec. 5	5.00	45.00
Silver Star. Ivory white	Tall	Int. Pom.	Dec. 10	4.00	35.00
Yukon	Tall	Int. Sing.	Dec. 10	4.00	35.00
*White Supreme. White suffused with pink	Med.	L. Anem.	Dec. 10	4.00	35.00
December Glory. Ivory white	Med.	Int. Dec.	Dec. 15	4.00	35.00
Garza Supreme	Short	Int. Anem.	Dec. 15	4.00	35.00
Snow. Ivory white	Med.	Int. Pom.	Dec. 30	4.00	35.00
§Revelation	Med.	Int. Pom.	Jan. 5	5.00	45.00

BRONZE AND RED

Roman Bronze. Bronze suffused with pink. Sport from Capt. Cook	Tall	Int. Pom.	Oct. 20	4.00	35.00
Adelaide. Dark reddish bronze	Med.	S. Pom.	Oct. 23	4.00	35.00
*Jemima. Dark reddish bronze	Med.	Int. Pom.	Oct. 23	4.00	35.00
Natoma. Flame scarlet	Short	Int. Dec.	Oct. 25	4.00	35.00
Fire Bird. Dark reddish bronze	Med.	Int. Dec.	Oct. 25	4.00	35.00
October Bronze. Light bronze	Med.	Int. Sing.	Oct. 28	4.00	35.00
Bronze Daisy. Light bronze	Med.	Int. Sing.	Nov. 1	4.00	35.00
Bronze Buckingham. Light orange bronze	Short	Int. Sing.	Nov. 3	4.00	35.00
Robin Hood. Dark red	Med.	S. Pom.	Nov. 5	4.00	35.00
Navaho. Deep crimson	Med.	Int. Pom.	Nov. 5	8.00	75.00
Red Daisy. Deep red	Med.	Int. Sing.	Nov. 5	4.00	35.00
Bronze Bulkeley. Bronze suffused with pink. Sport from Mrs. Bulkeley	Tall	Int. Pom.	Nov. 8	4.00	35.00
Sylvanna. Bittersweet orange	Med.	Int. Sing.	Nov. 10	15.00	125.00
Cassandra. Orange bronze	Med.	Int. Pom.	Nov. 10	8.00	75.00
*Mason's Bronze. Burnt orange	Short	L. Sing.	Nov. 10	4.00	35.00

§—Propagation rights reserved—see novelty section.

*—Responds to disbudding.

Pompon, Single and Anemone Varieties—Continued

BRONZE AND RED—Continued

Name and Description	Height	Size & Type	Matures	Price Per	
				100	1000
* Europa. Cardinal red	Short	L. Sing.	Nov. 10	6.00	55.00
* Clara Holford. Deep red	Med.	L. Sing.	Nov. 10	4.00	35.00
* The Titan. Scarlet crimson with bronzy red cushion	Med.	L. Anem.	Nov. 10	4.00	35.00
* Red Melba. Light red	Short	L. Sing.	Nov. 10	4.00	35.00
New York. Reddish bronze	Med.	S. Pom.	Nov. 13	4.00	35.00
* Bronze Masterpiece. Apricot bronze. Sport from Masterpiece	Med.	Int. Pom.	Nov. 15	6.00	50.00
Fez. Deep reddish bronze	Med.	S. Pom.	Nov. 15	4.00	35.00
Princeton. Golden yellow suffused with orange	Med.	Int. Dec.	Nov. 15	4.00	35.00
Red Princeton. Brazil red	Med.	Int. Dec.	Nov. 15	4.00	35.00
Mrs. Mary Hooker. Deep red	Tall	L. Dec.	Nov. 15	4.00	35.00
Gold Imperial. Golden yellow with deep yellow orange center	Tall	Int. Dec.	Nov. 15	8.00	75.00
* Bronze Freida. Salmon buff with yellow center. Sport from Freida	Med.	L. Anem.	Nov. 15	4.00	35.00
Catherine. Light reddish bronze	Med.	Int. Dec.	Nov. 20	4.00	35.00
Legal Tender. Bronze and gold	Med.	Int. Dec.	Nov. 20	4.00	35.00
* Red Rolinda. Deep reddish bronze. Sport from Rolinda	Med.	Int. Anem.	Nov. 23	4.00	35.00
* Bronze Goldsmith. Mars orange. Sport from Goldsmith	Med.	Int. Dec.	Nov. 25	15.00	125.00
Apricon. Apricot yellow	Med.	Int. Pom.	Nov. 25	4.00	35.00
Dorothy Turner. Deep reddish bronze	Med.	Int. Pom.	Nov. 25	4.00	35.00
Yolanda. Light orange bronze	Med.	Int. Anem.	Nov. 25	4.00	35.00
Glow. Orange, reddish orange at center	Med.	Int. Pom.	Nov. 30	4.00	35.00
* Apricot Valencia. Deep apricot buff. Sport from Dark Pink Valencia	Med.	L. Sing.	Nov. 30	8.00	75.00
* Red Valencia. Brazil red. Sport from Valencia	Med.	L. Sing.	Nov. 30	8.00	75.00
* Jane. Light buff bronze. Sport from Valencia	Med.	L. Sing.	Nov. 30	4.00	35.00
* Carnelia. Bittersweet red	Short	L. Sing.	Nov. 30	4.00	35.00
Royal Crimson. Dark crimson	Med.	L. Dec.	Dec. 1	4.00	35.00
Viking. Deep reddish bronze shading to orange	Med.	Int. Sing.	Dec. 1	4.00	35.00
Chrome Emerald. Golden orange with gold cushion	Short	Int. Anem.	Dec. 1	4.00	35.00
Argo. Orange bronze	Short	Int. Pom.	Dec. 5	15.00	125.00
Cavalcade. Mandarin red. Golden bronze reverse	Med.	Int. Pom.	Dec. 10	4.00	35.00
Sarong. Crimson scarlet	Med.	Int. Sing.	Dec. 15	4.00	35.00

PINK

Jewell. Lavender	Short	S. Pom.	Oct. 15	4.00	35.00
Dark Pink Jewell. Deep lavender. Sport from Jewell	Short	S. Pom.	Oct. 15	4.00	35.00
Pink Pearl. Rose pink	Med.	S. Pom.	Oct. 20	4.00	35.00
Capt. Cook. Deep rose pink	Tall	Int. Pom.	Oct. 20	4.00	35.00
Jessie. (Madeline). Light lavender	Med.	Int. Pom.	Oct. 25	4.00	35.00
Pink Dot. White with pink center	Med.	Int. Pom.	Oct. 25	4.00	35.00
October Pink. Light lavender	Med.	Int. Sing.	Oct. 28	4.00	35.00
* Lillian Doty. Light rose pink	Med.	L. Pom.	Nov. 1	4.00	35.00
W. H. Buckingham. Rose pink	Short	Int. Sing.	Nov. 3	4.00	35.00
Mrs. Morgan G. Bulkeley. Light rose pink suffused with orchid lavender	Tall	Int. Pom.	Nov. 8	4.00	35.00
* Thyra. Lavender	Med.	L. Pom.	Nov. 10	4.00	35.00
* Masterpiece. Tourmaline pink	Med.	Int. Pom.	Nov. 15	4.00	35.00
Orchid Beauty. Orchid with golden cushion	Med.	Int. Anem.	Nov. 15	4.00	35.00
* Freida. Light lavender with yellow cushion	Med.	L. Anem.	Nov. 15	4.00	35.00

§—Propagation rights reserved—see novelty section.

*—Responds to disbudding.

Pompon, Single and Anemone Varieties—Continued

PINK—Continued

Name and Description	Height	Size & Type	Matures	Price Per	
				100	1000
* Norma. Orchid pink petals with salmon cushion	Tall	Int. Anem.	Nov. 18	4.00	35.00
* Dark Pink Norma. Deep lavender. Sport from Norma	Tall	Int. Anem.	Nov. 18	4.00	35.00
Minuet. Mauve to rose pink	Med.	Int. Pom.	Nov. 25	15.00	125.00
Usona. Lavender	Med.	Int. Pom.	Nov. 25	4.00	35.00
Hasegawa Pink. Lavender	Med.	Int. Sing.	Nov. 25	4.00	35.00
* Beautiful Lady. Deep lavender rays with cream white cushion	Short	L. Anem.	Nov. 25	4.00	35.00
* Valencia. Orchid pink	Med.	L. Sing.	Nov. 30	4.00	35.00
* Dark Pink Valencia. Deep orchid pink. Sport from Valencia	Med.	L. Sing.	Nov. 30	4.00	35.00
* Enchantress. Deep pink with light pink cushion	Med.	L. Anem.	Dec. 5	8.00	75.00
Prosperity. Deep lavender	Med.	Int. Dec.	Dec. 10	4.00	35.00
* Dark Pink Supreme. Lavender. Sport from Pink Supreme	Med.	L. Anem.	Dec. 10	4.00	35.00
Carillon. Deep orchid pink	Med.	Int. Sing.	Dec. 15	8.00	75.00
Pink Treasure Island. Light lavender	Med.	Int. Dec.	Dec. 20	4.00	35.00
Rosalind. Rose pink	Tall	Int. Sing.	Dec. 20	5.00	45.00

§—Propagation rights reserved—see novelty section.

*—Responds to disbudding.



BULBS

(West Coast Grown)

We are pleased to state that we now have the pleasure of serving many satisfied bulb customers, and due to the increasing demand, it will be necessary that all bulb orders be placed as early as possible. Miscellaneous varieties as well as some Novelty varieties can be supplied, although we are listing those varieties that are popular and of commercial value to our grower, namely:—

FREESIAs—all sizes

Golden Daffodil
Improved Purity
Schroeder's White Perfection
Sunset

IRIS—all sizes

Wedgewood
Imperator

NARCISSUS—D. N. No. 1, D. N. No. 2

King Alfred

TULIPS—No. 1, No. 2

Wm. Pitt
William Copeland
Rose Copeland
Princess Elizabeth
Bartigon

Prices as yet for the 1944 crop have not been established, hence all bulb orders are booked at market prices.



VEGETABLE SEEDS FOR FLORISTS

Let us supply your needs in vegetable seeds, of carefully bred strains, selected for their unusual merits. You can consider it, a really worth while performance, to supply "Vegetable Plants" for your Home Garden customers.

We will be pleased to quote you price, on any desired Vegetable Seeds.

Beans	Cabbage	Cauliflower	Corn	Egg Plant	Onion	Pepper	Tomato
Beets	Carrots	Celery	Endive	Lettuce	Peas	Radish	Turnip

We can furnish "All Varieties" in the above mentioned seed, and many other Vegetable Seeds not listed.

Pot Plant Varieties

The varieties listed below include those of all types which have been found most suitable for pot culture. Types are indicated by Sing.—Single; Anem.—Anemone; Dec.—Decorative; Pom.—Pompon; Inc.—Incurved. Size of flower is indicated by S—Small; Int.—Intermediate; L—Large; L.F.—Large flowering commercial.

Name and Description	Size & Type	Spray or Disbud	Blooming Date	Price Per	
				100	1000
Gold Lode. Light golden yellow	L. F. Dec.	Disbud	Oct. 1	4.00	35.00
Early October. Light lavender	L. F. Inc.	Disbud	Oct. 10	12.00	100.00
Jewell. Lavender	S. Pom.	Spray	Oct. 15	4.00	35.00
Dark Pink Jewell. Deep lavender. Sport from Jewell	S. Pom.	Spray	Oct. 15	4.00	35.00
White Jewell. White tinged with light lavender	S. Pom.	Spray	Oct. 15	4.00	35.00
Irene. White	S. Pom.	Spray	Oct. 18	4.00	35.00
Rodell Improved. Light lemon yellow	Int. Pom.	Spray	Oct. 20	4.00	35.00
Minong. White	S. Pom.	Spray	Oct. 20	4.00	35.00
Christina. White	L. F. Inc.	Disbud	Oct. 20	4.00	35.00
Blazing Gold. Deep golden yellow	L. F. Inc.	Disbud	Oct. 25	4.00	35.00
Rosabella. Rose pink	L. F. Inc.	Disbud	Oct. 25	4.00	35.00
Graceland. White with yellow center	Int. Anem.	Disbud			
		or Spray	Oct. 28	4.00	35.00
Glitters. Deep reddish orange	L. F. Dec.	Disbud	Oct. 28	4.00	35.00
Golden Glory. Golden yellow	L. F. Dec.	Disbud	Nov. 1	4.00	35.00
Apricot Queen. Orange bronze	L. F. Dec.	Disbud	Nov. 1	4.00	35.00
Nuggets. Light lemon yellow	S. Pom.	Spray	Nov. 5	4.00	35.00
Indianapolis Pink. Deep lavender with pale reverse	L. F. Inc.	Disbud	Nov. 8	4.00	35.00
Indianapolis Bronze. Buff bronze. Sport from Indianapolis					
Pink	L. F. Inc.	Disbud	Nov. 8	4.00	35.00
Indianapolis White. White	L. F. Inc.	Disbud	Nov. 8	4.00	35.00
Indianapolis Yellow. Lemon yellow. Sport from Indian-					
apolis Pink	L. F. Inc.	Disbud	Nov. 8	8.00	75.00
Yellow Beauty. Golden yellow	L. Pom.	Disbud	Nov. 10	4.00	35.00
Cardonia. Deep golden yellow	L. F. Inc.	Disbud	Nov. 10	4.00	35.00
Richard Mandel. White	L. Pom.	Disbud	Nov. 10	4.00	35.00
Little America. White	Int. Anem.	Disbud	Nov. 10	4.00	35.00
Red Melba. Light red	L. Sing.	Disbud	Nov. 10	4.00	35.00
Thyra. Deep lavender	L. Pom.	Disbud	Nov. 10	4.00	35.00
Queen of Pinks. Lavender	L. Pom.	Disbud	Nov. 10	4.00	35.00
Sunray. Light lemon yellow	Int. Anem.	Spray	Nov. 15	4.00	35.00
Honey Dew. Lemon yellow	L. F. Inc.	Disbud	Nov. 15	4.00	35.00
Yellow Fellow. Deep lemon yellow	Int. Dec.	Disbud			
		or Spray	Nov. 15	4.00	35.00
Gypsy. Light reddish bronze	S. Anem.	Spray	Nov. 15	4.00	35.00
Marketeer. White	L. F. Inc.	Disbud	Nov. 18	4.00	35.00
Bonnaffon DeLuxe. Golden yellow	L. F. Inc.	Disbud	Nov. 20	4.00	35.00
Yellow Rolinda. Buff yellow	Int. Anem.	Disbud			
		or Spray	Nov. 23	4.00	35.00
Red Rolinda. Deep reddish bronze	Int. Anem.	Disbud			
		or Spray	Nov. 23	4.00	35.00
Sun Gold. Lemon yellow	L. F. Dec.	Disbud	Nov. 25	4.00	35.00
Helen Frick. Rose pink	L. F. Inc.	Disbud	Nov. 25	4.00	35.00
White Frick. White suffused with pink. Sport from					
Helen Frick	L. F. Inc.	Disbud	Nov. 25	4.00	35.00
Beautiful Lady. Deep lavender rays with cream white					
cushion	L. Anem.	Disbud	Nov. 25	4.00	35.00

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1944 - CARNATIONS - 1944

(Rooted Cuttings)

	Per 100	Per 1000
ARUNDEL, new white	\$15.00	\$125.00
BEUERLEIN'S CRIMSON, fine new crimson.....	8.00	70.00
*CHARM, salmon pink	20.00	150.00
*CHIEF KOKOMO, yellow variegated	12.00	100.00
CLARK'S BEAUTY, dark pink	8.00	75.00
DARK PINK PETER FISHER, outstanding true dark pink	12.00	100.00
DARK PINK VIRGINIA, lovely rose-pink	8.50	75.00
DEL RAY, well formed dark pink	7.50	70.00
DERIGO, dark pink	8.50	75.00
DIMITY, white with claret	8.50	75.00
*FIRE CHIEF, rich red color	20.00	150.00
GENERAL PATTON, new white	15.00	125.00
*GIANT PETER FISHER, larger flower, color same as parent	12.00	100.00
GOLDEN WONDER, yellow variegated	8.50	75.00
JOAN MARIE, white	7.00	60.00
JOHN BRIRY, dark pink	8.50	75.00
KATHRYN, dark pink	8.50	75.00
*KING CARDINAL, beautiful scarlet	12.00	100.00
*LIGHT PINK ABUNDANCE, light pink	8.00	75.00
LOCHINVAR, garnet with orchid edge	12.00	100.00
MAINE GOLD, new yellow	12.00	100.00
MAINE SUNSHINE, good clear yellow	8.50	75.00
MARCHIONESS OF HEADFORD, pelargonium type	12.00	100.00
MRS. C. B. JOHNSON, light salmon pink	8.00	75.00
OLIVETTE, new superior white	8.50	75.00
*OPAL, purple and white variegated	12.00	100.00
PATRICIAN, large white	7.00	60.00
PELARGONIUM, valuable orchid novelty	12.00	100.00
PETER FISHER, prolific medium pink	8.50	75.00
PHARAOH, beautiful large orange novelty	8.50	75.00
*PINK TREASURER, light medium pink	20.00	150.00
*POLLYANNA, salmon flesh	15.00	125.00
PURITAN, prolific commercial white	7.00	60.00
*ROSALIE, dark pink	20.00	150.00
ROSE CARESS, dark rose-pink	15.00	125.00
RUTH HENGSTENBURG, good flesh pink	8.00	70.00
SCARLET KING (New), rose pink sport of Pelargonium	12.00	100.00
*SETH PARKER, bright crimson	20.00	150.00
SILVERLYN, medium pink with silver-white edges	20.00	150.00
SPECTRUM SUPREME, scarlet	7.00	60.00
*TOM KNIPE, new bright red	20.00	150.00
VIRGINIA, enchantress pink	8.50	75.00
VIRGINIA ROSE, medium pink	8.50	75.00
WHITE PETER FISHER, new white sport	8.50	75.00
WOBURN, crimson	8.50	75.00
*YELLOW GOLD, yellow	12.00	100.00

*Patented

(No order accepted for fewer than 25 of a variety)

All
Double

PETUNIAS



Apple Blossom (Daintiness)—Apple-blossom pink. Very fine, dwarf and compact habit.

Gaiety—Quite attractive, irregular colors of pink and white.

Loveliness—Clear pink, strain more uniform than ever. Good.

Orchid Beauty—Light lilac with darker veins.

Victorious Mixture—Special blended Mixture from separate colors.

Trade Packet
\$2.50

MISCELLANEOUS PETUNIAS

Super Fluffy Ruffles Salmon Rose—So ruffled and frilled that the flowers have appearance of being double. Beautiful shade of salmon.

Trade Packet, 50c; 1/32 oz., \$1.25

Super Fluffy Ruffles Mixture—Excellent mixture of ruffled and frilled petunias. Well balanced color range of pink and white, salmon-pink, deep rose, rose, crimson and light blue.

Trade Packet, 50c; 1/32 oz., \$1.25

Giant Pink Glory (Grandiflora)—True to name.
Trade Packet, 50c

Betsy Ross—(Miniature Ruffled Petunia) extra compact habit. Deep crimson red and white blooms. Excellent for bedding purposes and pot plants.

Trade Packet, 75c; 1/32 oz. \$1.75

White Gem—(Miniature nana compacta) a pure white.

Trade Packet, 25c

Dwarf Giants Mixture (Special Strain)—Earliness, Dwarfness, and Compactness combine to make this the strain the florists want for pot work. Excellent range of colors.

Trade Packet, \$1.00

Dwarf Giants of California Ramona Strain—A dwarf sturdy growing type. Flowers beautifully ruffled and fringed with open well marked throats. Very desirable strain of Giant Petunias.

Trade Packet, \$1.00

1/64 Oz., \$1.75; 1/32 Oz., \$2.75; 1/16 Oz., \$5.00

First Lady (Fair Lady)—Dwarf hybrida. Beautiful light silvery-rose. Free flowering.

Trade Packet, 35c; 1/16 oz. \$1.25

Petunias—Continued

DWARF HYBRIDAS

(Dwarf Bedding Varieties)

- Alderman**—Clear deep violet-blue.
Trade Packet, 25c; 1/4 Oz., 65c
- Alderman Re-Selected Strain**—Violet blue.
Trade Packet, 35c 1/4 Oz., \$1.00
- Blue Ball**—Beautiful velvety violet-blue. Dwarf and early flowering.
Trade Packet, 35c; 1/8 Oz., 75c
- Blue Bird (Violacea)**—Deep velvety violet blue. Fairly dwarf.
Trade Packet, 40c; 1/4 Oz., 80c
- Carmine Star**—Bright carmine with white star.
Trade Packet, 50c
- Celestial Rose**—Popular deep rose for bedding.
Trade Packet, 35c; 1/8 Oz., 75c
- Celestial Rose Improved**—Brighter rose.
Trade Packet, 50c; 1/8 Oz. \$1.50
- Cream Star**—A soft creamy white. Flowers bluntly star shaped.
Trade Packet, 50c
- Dwarf Elk's Pride**—Deep velvety purple.
Trade Packet, 50c; 1/64 Oz., \$1.10
- Dwarf Scarlet Glory**—Richest colored petunia offered. Compact growth.
Trade Packet, \$1.00
- Dwarf White Glory**—Large flowering pure white.
Trade Packet, \$1.00
- Glow**—Very intense glowing carmine-rose. Dwarf bushy growth. Valuable as a pot plant or outdoors.
Trade Packet, 35c; 1/16 Oz., \$1.25
- King Henry**—Rich velvety red. Large flowered and uniformly extra dwarf.
Trade Packet, 50c; 1/32 Oz., \$1.25
- Norma**—Violet blue with white star.
Trade Packet, 25c; 1/4 Oz., 45c
- Rose of Heaven Re-Selected**—Brilliant rose.
Trade Packet, 25c; 1/4 Oz., 50c
- Rosy Morn**—Fairly deep rose with light throat.
Trade Packet, 25c; 1/4 Oz., 75c
- Rosy Morn Improved**—Deep strong rose.
Trade Packet, 40c; 1/4 Oz., \$1.50
- Senator Improved**—Violet with white throat.
Trade Packet, 35c; 1/4 Oz., 75c
- Silver Blue (Heavenly Blue)**—Light or silvery blue. Extra select stock.
Trade Packet, 50c; 1/8 Oz., 85c
- Sunrise**—Compact deep rose.
Trade Packet, 75c; 1/16 Oz., \$1.50

Twinkles—White star on rose.

Trade Packet, 25c; 1/4 Oz., 60c

Velvet Ball—Large flowered velvety blood red. Quite dwarf.

Trade Packet, 75c; 1/32 Oz., \$1.35

White Cloud—All purpose dwarf white.

Trade Packet, 50c; 1/64 Oz., \$1.10

White Perfection—Excellent dwarf white petunia.

Trade Packet, 50c; 1/4 Oz., \$1.25

HYBRIDAS

(Tall Bedding Varieties)

Blue Star—Large flowering. Beautifully starred with pure white on dark violet blue.

Trade Packet, 25c; 1/8 Oz., 75c

Flaming Velvet—Velvety, rich, blood-red flower.

Trade Packet, 50c; 1/32 Oz., \$1.40

Hollywood Star—Attractive with amber throat.

The form is unique and consists of a star formation.

Trade Packet, 50c; 1/8 Oz., \$1.00

Mars—Deepest crimson yet in the Hybrida group.

Three inch flower. Should be particularly outstanding for bedding and mass effect.

Trade Packet, 50c

Radiance—Rich brilliant cerise rose with golden yellow throat.

Trade Packet, 50c; 1/8 Oz., \$1.50

Topaz Rose—Fiery rose, suffused with gold. Extremely free blooming.

Trade Packet, 35c; 1/8 Oz., 50c

BALCONY TYPES

Black Prince—Rich velvety crimson red.

Trade Packet, 35c; 1/16 Oz., 60c

Blue Star, Red, Rose, Royal Blue, White and Mixture.

Trade Packet, 25c; 1/4 Oz., \$1.50

DWARF GIANT SINGLE FRINGED

Gaiety—Irregularly marked rose-pink and white. Daintily fringed and free flowering.

Lace Veil—Fringed clear white. Excellent for pot plants.

Setting Sun—Beautiful clear rose, compact growth and valuable for pot plants.

Setting Sun Improved—Improvement on the regular Setting Sun. Very good.

Finest Mixture—Including the above named varieties as well as Gottfried Michaelis. A very fine mixture.

Trade Packet, 50c; 1/32 Oz., \$2.75

Bodger's Wilt Resistant Asters

We do not attempt to list all varieties of Asters that are grown, but we are listing such varieties that we have found to be the best for the commercial grower. The Asters listed are Wilt Resistant unless otherwise marked.

***EARLY ROYAL**—Follows Queen of The Markets.

Very popular and much used because of its size and stems. Blooms in August.

Azure Blue, very good color.

Deep Rose, taller.

Orchid, orchid lavender.

Purple, deep purple.

Shell Pink, good shade of Semple Pink.

White, excellent commercial white.

QUEEN OF THE MARKETS—Most popular early flowering type, blooms July.

Azure Blue.

Light Blue—Medium blue.

Rose.

White.

***AMERICAN BRANCHING**—Flowers large double and fine form, blooming in September.

Azure Blue, clear mid-blue.

Rose, attractive light rose.

Semple-Pink, choice Shell Pink.

White, extra select, long stems.

AMERICAN BEAUTY — Valuable because of its lateness, large and long-stemmed incurved flowers. Blooms September 15-20.

Azure Fairy, azure blue.

Deep Rose, rich deep rose.

Purple, or dark blue.

September Beauty, shell pink.

White.

IMPROVED GIANTS OF CALIFORNIA—(Not Resistant), large and full flowers on long heavy non-lateral stems. Fine cut flower for florists.

Apple Blossom, shell pink.

Azure Blue, clear azure blue.

Dark Purple.

Deep Rose.

Silvery Rose, rich rose, silver tips.

White, pure white.

Finest Mixture.

Trade Packet, 50c; 1/4 Oz., \$1.25

AURORA GOLDEN SHEAF—Yellow self. Late August blooming. Fine for cutting.

SUPER GIANT LOS ANGELES—Shell pink.

EARLY GIANT — Finest large flowered heavy stemmed wilt resistant Aster yet developed. Blooms early.

Light Blue.

Peach Blossom, opens white flushes lavender pink.

Rose Marie, rich rose.

Trade Packet, 35c; 1/4 Oz., 75c

BALL'S DEEP ROSE—Bright deep rose.

BALL'S PURPLE—Attractive deep purple.

BALL'S WHITE EARLY, follows the Royals.

BALL'S WHITE LATE, blooms Sept. 10-15.

BALL PHLOX PINK, clear light rose-pink.

IMPROVED GIANTS OF CALIFORNIA SUNSHINE—(Non Resistant), new Aster type, sometimes called the most beautiful Aster, appeals to the better class florist trade.

Enchantress, Pink, salmon pink.

Lavender, or azure blue.

Purple, or dark blue.

Rose, light rose or deep pink.

White.

Finest Mixed.

Trade Packet, 40c; 1/4 Oz., 75c

Price on all Asters, except where prices are quoted.
Trade Packet, 35c; 1/4 Oz., 60c; 1 Oz., \$2.00

The following mixtures are available:—

American Beauty Mixture.

American Branching Mixture.

Early Royal Mixture.

Single Chensis Finest Mixture.

All Varieties Mixture.

Trade Packet, 35c; 1/4 Oz., 50c; 1 Ounce \$1.75

*Starred Varieties respond to light treatment.

(1944—Preliminary List)

WINTER FLOWERING SNAPDRAGONS

(New and Standard Varieties)

AFTERGLOW, golden orange, early	\$1.00
BERTHA BAUER, standard lavender	1.50
CEYLON COURT, standard yellow	1.00
CEYLON COURT DARK, fairly dark yellow, early	1.00
CHEVIOT MAID SUPREME, clear rose-pink	1.00
CHEVIOT MAID WHITE, white	1.00
CHEVIOT MAID YELLOW, medium size flower, early	1.00
CHRISTMAS CHEER, bright pink, good spike and free bloomer, early	2.00
COATES YELLOW PERFECTION, bright yellow	1.00
CRIMSON QUEEN, attractive scarlet	2.00
DAYBREAK, "Briarcliff Pink"	1.00
ETHEL, one of the best golden yellows, very good	1.50
GILBERT'S BRONZE BEAUTY, lovely bronze color	1.50
GILBERT'S PINK SUPREME QUEEN, rose-pink	1.50
GLORIOUS, rich bronze scarlet, early	1.00
IVORY, white	2.00
KOESTER'S WHITE, fine pure white, long stems	1.50
LaFRANCE, (Windmillers') LaFrance shade of pink	1.50
LAVENDAR ROSE, good lavender	2.00
LILAC, a good orchid	1.50
LUCKY STRIKE, strong growing white	1.00
MARIE LOUISE, beautiful sea-shell pink, stems good length	1.50
MARY ELLEN, long-stemmed, "Daybreak Pink"	2.00
MISS WOOSTER, light golden-bronze	1.00
NEW CINCINNATI, fairly light rose-pink	1.00
NEW DAWN, golden orange.....	1.00
NEW DEAL, bronze	1.00
NORTHERN LIGHT, rich golden yellow pink	1.00
PEGGY SCHUMANN, medium deep pink (very good)	2.00
ROCKWOOD, early white	2.00
ROCKWOOD PINK SUPREME, fairly early and good pink color	2.00
ROSE QUEEN, fairly dark rose-pink	1.00
SCHAFFROTH'S PINK, soft rose-pink	2.00
SCHROCK'S ORCHID, good, orchid-lavender	1.00
SCHUMANN'S LAVENDER, a true color	2.00
SCHUMANN'S YELLOW, yellow	2.00
ST. LOUIS PINK, light silvery pink	1.50
SUNSET, heavy spike, golden bronze	1.50
SUN TAN, early orange tan	1.00
TALISMAN, bronze and golden shades	2.00
TERRY'S SURPRISE IMPROVED, rose shaded orange	1.00
VELVET BEAUTY, American Beauty red	1.00
WESTOVER'S FRINGED WHITE (originator's seed), pure white....	1.50
WHITE MARION, fine clear white	1.50
WHITE WONDER (Bezdek's) pure white	1.50
WINDMILLER'S CHEVIOT MAID SUPREME, rose-pink	1.50

Where price is \$1.00 per packet, any 3 for \$2.50, 5 for \$3.50,
7 for \$4.55; \$1.50 per packet, any 3 for \$4.00, 5 for \$6.50; \$2.00
per packet, any 3 for \$5.00, any 5 for \$7.50.

(1944—Preliminary List)

SWEET PEA

(Winter Flowering)

Variety	1 Oz.	4 Oz.	1 Lb.
American Beauty, rich-American Beauty rose	40c	\$1.25	\$4.50
Annie Laurie, bright rose-pink.....	40c	1.25	4.50
Apollo, salmon cerise—good spring variety	40c	1.25	4.50
Attraction, rich salmon cerise—long stemmed	40c	1.25	4.50
Aurora, orange scarlet-striped	40c	1.25	4.50
Ball Orange Improved, clear orange—large flowers	40c	1.25	4.50
Ball Rose Improved, bright deep rose	40c	1.25	4.50
Blue Danube, deep clear blue	40c	1.25	4.50
Boon, fine salmon rose on cream ground	40c	1.25	4.50
Bridesmaid, attractive silvery pink, large flowers	40c	1.25	4.50
Burpee's White, giant white-seeded	40c	1.25	4.50
Cavalcade, bright golden cerise	40c	1.25	4.50
Chevalier, carmine rose	40c	1.25	4.50
Fiesta, brilliant orange cerise	50c	1.50	5.00
Grenadier, poppy scarlet	40c	1.25	4.50
Harmony, best commercial lavender	40c	1.25	4.50
Hiawatha, deep rose—large flowered	40c	1.25	4.50
Hope Improved, exceptional black seeded white....	40c	1.25	4.50
Hortus Queen, bright rose	40c	1.25	4.50
Iris Blue, deep iris blue	40c	1.25	4.50
Jeanne Mamitsch, clear rose—long stemmed	40c	1.25	4.50
Josie, good commercial—clear rose pink	40c	1.25	4.50
Laddie Improved, strong stemmed—rose	40c	1.25	4.50
Lavender King, an even shade of lavender	40c	1.25	4.50
Majestic Rose, large flowered rose pink	40c	1.25	4.50
Mariner, long stem, blue	40c	1.25	4.50
Michigan, mammoth lavender	40c	1.25	4.50
Mrs. Herbert Hoover, best early blue	40c	1.25	4.50
Orange King Improved, intense orange	40c	1.25	4.50
Pride, extra long stemmed brilliant cerise	40c	1.25	4.50
Princess Blue, light lavender blue—large flowers..	50c	1.50	5.00
Prosperity, soft rose-cream	40c	1.25	4.50
Red Bird, crimson red	40c	1.25	4.50
Redwood, deep crimson—large flowered	40c	1.25	4.50
Rhumba, glistening golden cerise	40c	1.25	4.50
Rose Queen (Ball), clear rose	40c	1.25	4.50
Sequoia, extra large fine salmon rose	40c	1.25	4.50
Snow Queen, black seeded-retains pure white color	40c	1.25	4.50
Snowstorm Improved, white seeded white	40c	1.25	4.50
Sparks, bright orange scarlet	40c	1.25	4.50
Sunray, light cerise—long stem	40c	1.25	4.50
Tahoe, fine dark blue, darker than Hoover	40c	1.25	4.50
Titania, deep rose—brighter than Josie	40c	1.25	4.50
Top Hat, deep bright violet blue—strong color	40c	1.25	4.50
Tops, salmon pink—long stemmed	40c	1.25	4.50
Treasure Island, most distinctive golden orange	50c	1.50	5.00
Triumph, fine lilac-mauve	40c	1.25	4.50
Twilight, fine winter lavender	35c	1.20	4.00
Valencia, bright orange (similar to Forty-Niner) ..	40c	1.25	4.50
WHITE BEAUTY GROFF'S, excellent white	40c	1.25	4.50
White Champion, pure white	40c	1.25	4.50
White Harmony, black-seeded white	40c	1.25	4.50

Miscellaneous Seeds

AGERATUM:—

Blue Ball, Impr. dwarf, deep blue.

Trade Packet, 25c; 1/4 Oz., 1.00

Blue Cap, miniature dwarf compact flowers larger than Little Blue Star and deeper in color.

Trade Packet, 25c; 1 Oz., \$3.00

Midget Blue, dwarf, compact rich blue.

Trade Packet, 35c; 1/4 Oz., \$1.65

ALYSSUM:—

Carpet of Snow (Procumbens), good dwarf strain

Trade Packet, 15c; 1 Oz., 75c

Violet Queen (Compactum), dwarf compact, free-flowering, rich violet.

Trade Packet, 25c; 1 Oz., \$1.85

ANTIRRHINUM:— (Snapdragon) see page 17.

ASTER:— refer to page 16.

BEGONIA:—

Indian Maid (gracilis), deep metallic bronze foliage, with bright deep scarlet flowers.

Trade Packet, \$1.00

Lightning (semperflorens), green foliage edged brown, extra large carmine-scarlet flowers.

Trade Packet, \$1.00

Luminosa (gracilis), deep scarlet, reddish brown foliage; fine.

Trade Packet, \$1.00

Prima Donna (gracilis), light rose-pink shading to carmine-pink, bronzy foliage. Excellent variety.

Trade Packet, \$1.00

Prima Donna Heterosis (gracilis), Rose carmine; very good.

Trade Packet, \$1.25

CALCEOLARIA:—

Hybrida Multiflora Nana, brightly colored flowers of medium size. A favorite with trade.

Trade Packet, \$1.00

Gilberts Hybrida Multiflora Nana.

Trade Packet, \$1.00

CALENDULA:—

Ball Apricot, soft apricot, dark eye.

Ball Gold, deep golden yellow.

Ball Lemon Queen, lemon yellow with attractive brown eye.

Ball Long Orange, deep orange with long stems.

Ball Orange Improved, compact glowing orange.

Ball Masterpiece, long stemmed, clear deep orange with brown center.

Sensation Improved, dark orange scarlet sheen.

Trade Packet, 40c; 1/4 Oz., 60c; 1 Oz., \$2.00; 2 Oz., \$3.50; 4 Oz., \$6.50

Note:—1/4 ounces of different varieties at ounce rate. One ounce each of four different varieties at 4 ounce rate.



CAMPANULA (Canterbury Bells-Annual):—

Choice Mixture, dark blue, light blue, pink, rose and white—a splendid mixture.

Trade Packet, 10c; 1 Oz., 75c

CANDYTUFT:—

Giant Hyacinth Flowered White, Improved florist strain.

Trade Packet, 15c; 1 Oz., 75c

Umbellata Type,

Lavender or lilac

Rose Cardinal

White

Trade Packet, 15c; 1 Oz., 40c

CELOSIA:—

Fiery Feather, bright fiery scarlet, and dwarf. Excellent for pot use.

Trade Packet, 25c; 1/8 Oz., 60c

CENTAUREA (cyanus double):—

Blue Boy, excellent fully double strain.

Mixture, choice mixture of all colors.

Trade Packet, 15c; 1 Oz., 40c

CINERARIA:—

Berlin Market Strain, medium flowered and fairly dwarf.

Trade Packet, \$1.00

Cremer's Prize Strain Improved, medium to small flowers in large wide heads. Very fine mixture. (Originator).

Trade Packet, \$1.50; 1/64 Oz., \$2.25; 1/32 Oz., \$4.00

Miscellaneous Seeds—Continued

CINERARIA:— (Continued)

Siter's Rainbow Strain, medium large flowers ranging from the bright-eyed types to the finer pastel shades; its compact growth and large flower heads and small round leaves are very desirable. (Originator's Packets only).

Trade Packet, \$2.00

COLEUS:—

Hybridus Rainbow Mixture.

Trade Packet, 35c

COSMOS:—

Sensation Mixed, double and extra early. Large double flowers.

Trade Packet, 35c

Extra Early Express, single and begins to bloom July—until frost.

Trade Packet, 20c; 1 Oz., 75c

Mammoth Early Mixed, single flowering.

Trade Packet, 15c; 1 Oz., 30c

CUPHEA (cigar plant):—

Firefly, dwarf, compact, neat in habit, showy and colorful with bright scarlet flowers throughout the summer.

Trade Packet, 35c; 1/8 Oz., 75c

CYCLAMEN:— Due to conditions abroad prices and delivery are very uncertain, will supply any available at market prices.

DELPHINIUM:—

GIANT PACIFIC HYBRIDS.

Blue Shades, very popular mixture, shading from very light to rich deep blue.

Lavender Shades, fine pastel colors.

Special Mixture, an excellent commercial Hybrid mixture.

Trade Packet, \$1.25; 1/8 Oz., \$2.50; 1/4 Oz., \$4.00
1 Oz., \$14.00

Clear White, the outstanding white delphinium. Ideal for cut flowers. A pure white.

Trade Packet, \$1.25

BELLADONNA IMPROVED (Clivedon Beauty), a carefully re-selected strain of this standard light blue.

Trade Packet, 35c; 1 Oz., \$2.85; 4 Oz., \$9.00

BELLAMOSUM IMPROVED, a rich deep blue.

Trade Packet, 35c; 1 Oz., \$2.85; 4 Oz., \$9.00

LAMARTINE, fairly deep, extra bright, marine-blue. Outstanding for color and excellent for cut flower habit.

Trade Packet, 50c; 1/4 Oz., \$1.50; 1 Oz., \$5.00

DIDISCUS (Blue Lace Flower):—

Coeruleus, excellent for bouquets.

Trade Packet, 15c; 1 Oz., 80c

DRACAENA:—

Indivisa, narrow green leaves, and very popular.

Trade Packet, 15c; 1 Oz., 40c; 4 Oz., \$1.00

EUPHORBIA:—

Variegata, the popular Snow on the Mountain.

Trade Packet, 15c; 1 Oz., 30c

GYPSOPHILA (elegans-Baby's Breath):—

Covent Garden Market, large white flowers of fine substance.

1 Oz., 25c; 4 Oz., 80c; 1 lb., \$2.00

London Market, slightly taller than Covent Market. Largest flowered and longest stemmed.

1 Oz., 25c; 4 Oz., 60c; 1 lb., \$1.75

Paris Market, medium sized flowers.

1 Oz., 20c; 4 Oz., 50c; 1 lb., \$1.50

Rosea, delicate pink.

1 Oz., 20c; 4 Oz., 60c; 1 lb., \$2.00

Carminea, a bright carmine pink.

1 Oz., 25c; 4 Oz., 75c

HELICHRYSUM (Strawflower):—

Finest Mixed (Monstrosum), a fine mixture of all colors.

Trade Packet, 15c; 1 Oz., 50c

Miscellaneous Seeds—Continued

LARKSPUR:—

GIANT IMPERIAL OR BASE BRANCHING, the type preferred for cut flowers.



Blue Bell, clear mid-blue.
Blue Spire, very deep blue-violet.
Carmine Rose, or Carmine King.
Dazzler, rich carmine color.
Exquisite Rose, rose-pink.
Gloria Improved, bright rose-pink.
Lilac King, a clear lilac lavender.
Lilac Queen, rich lilac-lavender.
Lilac Spire, lilac.
Miss California, salmon pink.
Pink King, salmon rose.
White King, fine white.

STOCK FLOWERED

Rosamond, pure deep rose, fine.

Prices on Larkspur except where noted.

Trade Packet, 25c; 1/4 Oz., 40c; 1 Oz., \$1.10;
1 lb., \$11.00

Mixture, special mixture of all colors listed above.

Trade Packet, 20c; 1 Oz., 80c; 1 lb., \$8.00

NOTE:—4 ozs. of any one variety at lb. rate. 8 ozs. or more of different varieties at pound rate.

LOBELIA (compacta):—

Blue Gown, standard deep blue.

Trade Packet, 25c; 1/4 Oz., 75c

Crystal Palace, very dwarf deep blue with green foliage.

Trade Packet, 25c; 1/4 Oz., 50c

Mrs. Clibran, deep blue, white eye with dark foliage.

Trade Packet, 35c; 1/4 Oz., 80c

LUPINUS (annual):—

HARTWEGII, standard strain.

Dark Blue, Roseus, Sky Blue, White.

Trade Packet, 15c; 1 Oz., 35c; 4 Oz., \$1.00

HARTWEGII GIANT KING, improved cut flower strain.

Oxford Blue, rich deep blue.

Sky Blue, clear light blue.

White, glistening pure white.

Mixed, fine mixture.

Trade Packet, 20c; 1 Oz., 50c; 4 Oz., \$1.35

MARIGOLDS:—

LIEB'S WINTER FLOWERING:

Sunshine, golden orange with yellow center.

Mahogany Brown, golden yellow with crested center.

Mixture, Mahogany and Sunshine varieties a good mixture.

Trade Packet, 35c

HARMONY TYPES:

Winter Harmony (new), new type for winter flowering in greenhouse.

Trade Packet, 20c

Dwarf French Double Harmony, golden yellow bordered maroon red. Quite distinct.

Trade Packet, 25c; 1/2 Oz., 65c

Dwarf Double Harmony Hybrids, color orange and yellow shades with blotched and striped combinations. Excellent all double.

Trade Packet, 25c; 1 Oz., \$1.25

Tall Double Harmony Mixture, except for habit and height this new Marigold is identical with the Dwarf Harmony Hybrids.

Trade Packet, 25c; 1 Oz., 75c

Dwarf Double Spotlight, rich yellow bordered mahogany red, very early. All double.

Trade Packet, 20c; 1 Oz., \$1.25



DWARF FRENCH DOUBLE:

Royal Scot All-Double, uniformly dwarf plants. compact, fully double, rich mahogany red and gold striped flowers.

Trade Packet, 25c; 1 Oz., \$1.25

Double Mixture, fine mixture of double Marigolds.

Trade Packet, 15c; 1 Oz., 50c

DWARF FRENCH SINGLE:

Fire Cross, Saffron orange with brown-red center.

Trade Packet, 15c; 1 Oz., 50c

Legion of Honor, yellow blotched brown.

Trade Packet, 15c; 1 Oz., 50c

GIANT AFRICAN ALL-DOUBLE:

Large double flowers, fine for cutting.

Lemon, not quite as large as Prince of Orange, 80 to 85% doubles.

Orange, same trueness to double type as all-double Lemon.

Mixture, mixture of the Lemon and Orange all doubles.

Trade Packet, 25c; 1 Oz., \$1.60

Miscellaneous Seeds—Continued

MARIGOLDS:— (Continued)

Collarette Crown of Gold, orange crested center, broad guard petals, odorless foliage.

Trade Packet, 25c

Tagetes Signata Pumila Little Giant, very deep orange, free flowering.

Trade Packet, 25c; 1 Oz., \$1.25

Guinea Gold, reselected rich orange.

Trade Packet, 25c; 1 Oz., 85c

Yellow Pygmy (Lilliput), very dwarf bright yellow.

Trade Packet, 25c; 1 Oz., \$2.35

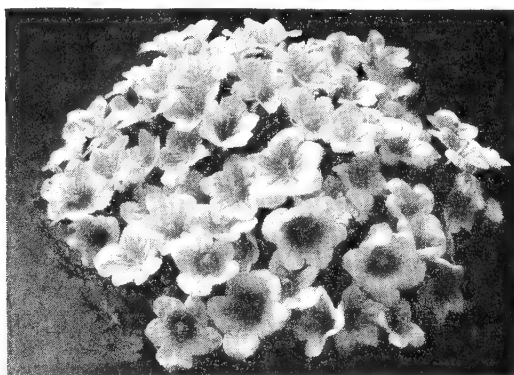
Little Giants Mixture.

Trade Packet, 25c; 1 Oz., \$1.50

MATRICARA (Feverfew):—

Matricara Extra Select (Ball's Double White), the only fully double flowering pure white strain from seed.

Trade Packet, 35c; 1/8 Oz., \$1.00



NIEREMBERGIA:—

Hippomanica, lavender blue, dwarf and compact. Attractive pot plant.

Trade Packet, 50c; 1/16 Oz., \$3.00

Purple Robe (NEW), rich deep violet purple does not fade.

Trade Packet, 75c

PANSY:—

Super Maple Leaf Giants, one of the largest flowering strains. Fine.

Trade Packet, 75c; 1/4 Oz., \$2.75;

1/2 Oz., \$5.00; 1 Oz., \$9.00

Improved Swiss Giants, fine all purpose bedding strain.

Trade Packet, 75c; 1/4 Oz., \$3.00;

1/2 Oz., \$5.00; 1 Oz., \$10.00

Englemann's Giant Mixture, very fine mixture. compact in habit.

Trade Packet, 75c; 1/4 Oz., \$3.75

1/2 Oz., \$6.50; 1 Oz., \$12.00

PETUNIA:— refer to pages 14 and 15.

PHLOX—Groff's Special Dwarf Mixed:

SALPIGLOSSIS EMPEROR:—

Emperor Finest Mixed, extra choice large flowering mixture of colors.

Trade Packet, 15c; 1/4 Oz., 30c; 1 Oz., 80c

SCABIOSA:—

Giant Flowered Hybrids Mixed, large flowers, unusual colors, ball shaped.

Trade Packet, 15c; 1 Oz., 50c

Orchid Shades, lovely orchid shades.

Trade Packet, 25c

Blue Moon, (Imperial Giants), attractive lavender blue. Long wiry stems with extra large fully double flowers.

Trade Packet, 35c; 1/4 Oz., 60c

SCHIZANTHUS:—

Dr. Badger's Improved Hybrids, giant flowers in choice colors. Medium dwarf habit.

Trade Packet, 50c; 1/4 Oz., \$1.00

Butterfly Mixture, grandiflora hybrids, fine bright mixture.

Trade Packet, 35c

Pansy Flowered Mixture, grandiflora hybrids, medium sized flower, fine color range of brilliant shades.

Trade Packet, 35c

Excelsior Compactus Finest Mixed, (Wisetonensis) popular shades, excellent for pot plants.

Trade Packet, 40c; 1/8 Oz., 70c

SNAPDRAGON:—See page 17.

SNAPDRAGON:—Rustproof.

MAXIMUM (2-3/4 feet).

Alaska, white.

Canary Bird, yellow.

Pink Shades, fine shades of pink.

Yellow Giant, deep yellow.

Indian Summer, coppery orange-scarlet.

Trade Packet, 25c; 1/4 Oz., 75c

NANUM GRANDIFLORA (1-1/2 feet.)

Firebrand, a rich deep red.

Nelrose, pure rose-pink.

Trade Packet, 20c

Miscellaneous Seeds—Continued

SNAPDRAGON:— (Continued)**MAJUS GRANDIFLORUM** (2-1/2 feet.)

Buttercup, canary yellow.

Harmony, Terra-cotta and yellow shaded rose.

Pink Glory, deep salmon-rose.

Rosette, rich deep rose.

Rosalie, topaz rose.

University of California Mixture, fine mixture of all colors, long stemmed.

Prices on above.

Trade Packet, 25c; 1/4 Oz., 65c

SUPER MAJESTIC (16 to 20 inches.)

Copper Shades, copper orange shades.

Harmony Shades, terra cotta and yellow shaded rose.

Orange Shades, good shades of orange.

Rose Sensation, rich rose-pink.

Rose Shades, shades of begonia rose.

Silver Pink, lovely deep pink with white blotch.

Trade Packet, 35c; 1/4 Oz., 75c

STATICE:—**SINUATA**

Lavender Queen, clear bright lavender.

Atrocoerulea, delphinium clear blue.

Kampf's Tall Improved, deep blue.

Rosea Superba.

Snow White, improved white.

Bonduelli (Yellow), similar to Sinuata.

Trade Packet, 15c; 1 Oz., 25c

RUSSIAN OR RAT-TAIL.

Suworowii, bright rose spikes.

Trade Packet, 15c; 1 Oz., 60c

STOCK:—**DOUBLE GIANT COLUMN (Non-Branching).**

Gardenia, best white column stock on the market. Purest white of any stock yet introduced.

Trade Packet, \$1.00; 1/4 Oz., \$2.50; 1 Oz., \$9.00

Lilac Lavender (silvery-lilac).

White, a good white.

Yellow Wonder, rich creamy yellow.

Ball's White, white tinged pink.

Ball's Pink, rose pink.

Ball's Blue, rich lilac shade.

Trade Packet, \$1.00; 1/4 Oz., \$2.50; 1 Oz., \$9.00

GIANTS OF CALIFORNIA, a high percentage of doubles and should suit the most critical grower.

Golden Gate, yellow.

Monterey, pink.

Pacific, blue.

Red Woods, blood red.

Santa Maria, white.

Sequoia, rose carmine.

Tahoe, lavender.

Yosemite, rose.

Trade Packet, 35c; 1/4 Oz., \$1.15; 1 Oz., \$4.00

THUNBERGIA:—

Alata (Black Eyed Susan), fine mixture.

Trade Packet, 15c; 1 Oz., 65c; 4 Oz., \$1.75

VINCA ROSEA:—

White, Rose and White with carmine eye.

Trade Packet, 15c; 1/4 Oz., 30c; 1 Oz., \$1.00

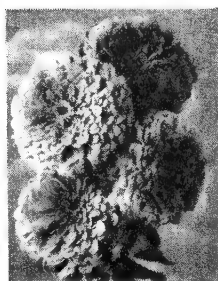
Prices subject to change without notice.



ZINNIAS

Miscellaneous Seeds—*Continued*

GOLD MEDAL DAHLIA FLOWERED:



Canary Bird, rich canary yellow.
 Crimson Monarch, deep crimson.
 Dream, deep rosy-lavender.
 Eldorado, salmon apricot.
 Exquisite, light rose, deep rose center.
 Golden Dawn, golden yellow.
 Golden State, yellow-orange in the bud, turning to orange.
 Illumination, deep rose self.
 Meteor, rich deep red.

Old Rose, old rose shades.
 Oriole, orange and gold bi-color.
 Polar Bear, large creamy white.
 Purple Prince, deep purple.
 Scarlet Flame, bright scarlet.
 Gold Medal Dahlia Flowered Mixture, best giant mixture available.

Trade Packet, 25c; 1/4 Oz., 35c; 1/2 Oz., 60c;
 1 Oz., \$1.00; 1 Lb., \$12.00

CALIFORNIA GIANT OR MAMMOTH:

Crimson Queen, rich crimson.
 Daffodil, canary yellow.
 Golden Queen, golden yellow.
 Lavender Queen, deep rosy lavender.
 Orange Queen, golden orange.
 Rose Queen, striking deep rose.
 Salmon Queen, salmon rose.
 Scarlet Queen, glowing deep scarlet.
 Violet Queen, deep purple.

Price (separate colors)—Trade Packet, 20c;
 1/4 Oz., 30c; 1/2 Oz., 60c; 1 Oz., \$1.00
 1 Lb., \$11.00

Giant Mixture—Mixture of named varieties.

Trade Packet, 15c; 1/4 Oz., 30c; 1 Oz., 85c;
 1 Lb., \$10.00

LILLIPUT OR POMPON—popular for cutting.

Canary Gem, canary yellow.
 Crimson Gem, good crimson.
 Golden Gem, golden orange.
 Lilac Gem, clear even lavender.

Rosebud, rose pink.

Salmon Gem, salmon rose.

Scarlet Gem, brilliant scarlet.

White Gem, good white.

Price (separate colors)—Trade Packet, 15c;
 1/4 Oz., 25c; 1 Oz., 75c; 1 Lb., \$8.00

Lilliput Finest Mixed.

Trade Packet, 15c; 1/2 Oz., 40c; 1 Oz., 75c

LILLIPUT TOM THUMB:

Finest Mixture, excellent color range of compact well formed flowers.

Trade Packet, 25c; 1/4 Oz., 40c; 1 Oz., \$1.00

HAAGEANA DOUBLE HYBRIDS:

Mixture, these small flowered Mexican Zinnias have a charm all their own. Very attractive colors.

Trade Packet, 15c; 1/4 Oz., 35c; 1 Oz., \$1.00

FANTASY TYPES:

Orange Lady, bright deep orange.

Trade Packet, 25c; 1/4 Oz., 40c; 1 Oz., \$1.25

Rosalie, bright intense rose.

Trade Packet, 25c; 1/4 Oz., 40c; 1 Oz., \$1.25

Star Dust, rich golden yellow.

Trade Packet, 25c; 1/4 Oz., 40c; 1 Oz., \$1.25

Wildfire, dazzling scarlet.

Trade Packet, 35c; 1/4 Oz., 50c; 1 Oz., \$1.50

Fantasy Mixture, excellent colors.

Trade Packet, 20c; 1/4 Oz., 30c; 1 Oz., 80c

HARMONY TYPE (SCABIOUS FLOWERED):

Sunburst, bright canary yellow.

Finest Mixture, bright colors.

Trade Packet, 15c; 1/4 Oz., 35c; 1 Oz., \$1.00

ZINNIA LINEARIS, single bright orange flowers, with light yellow stripe and dark center. Compact and early flowering.

Trade Packet, 15c; 1/4 Oz., 50c; 1 Oz., \$1.50

GIANT CRESTED (New Howard's), beautiful shades of orange, orange scarlet, yellow, rose, and other colors.

Trade Packet, 20c; 1/4 Oz., 75c; 1 Oz., \$2.25

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746 New Holland Ave.
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BULBS, SEEDS,
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A contact insecticide for controlling aphids, thrip and red spider.

1 Pint, \$2.00; 1 Gallon, \$10.50; 5 Gallon Drum, \$45.00

GRASSELLI SPREADER

For use with contact spraying insecticides.

1 Pint, 95c; 1 Gallon, \$4.95



FULEX—A liquid fumigator for use in Fulex lamps. No. 400 for Carnations. No. 300 for Roses and mixed crops. Be sure to state which when ordering.

1 Gallon, \$10.00

FULEX LAMPS COMPLETE WITH BRACKETS AND DISCS\$4.25 each

FULEX DISC EVAPORATORS\$1.50 each

FULEX LAMPS\$2.25 each

NICOFUME LIQUID—A free nicotine preparation used by leading growers for spraying against all leaf sucking insects.

1/2 Gallon (4 lb. can), \$6.55; 1 Gallon, \$11.25; 5 Gallon Drum, \$45.75

NICOFUME PRESSURE FUMIGATORS—Supplied in a special tin in which the powder is burned under pressure producing finely divided fumes that quickly fill the house.

1 Case (12-1/2 lb. cans), \$4.45; 1 Case (12 - 1 lb. cans), \$7.40

NICOFUME HOLDERS85c each

ROOTONE

Reg. U. S. Pat. Off.

The plant Hormone Powder, especially developed for rooting cuttings easier and faster. Also recommended for prevention of damping-off by dusting Rootone along soil in thin layer—thereby killing fungi.

2 Ounce Jar, \$1.00; 1 lb. can, \$5.00

D. N. SULPHUR DUST NO. 10—For Carnation growers. High kill; low cost; effective in both field and greenhouse; non-injurious to plant foliage; and effective under varied conditions of temperature and humidity.

10 lbs., \$3.50; 100 lbs., \$25.00. (Freight Prepaid on 100 lbs.)

D. N. DUST NUMBER 12—Economical to use. Used to control Red Spider, Mite, and Thrips on Roses, Calla Lillies, Snapdragons, Gardenias and Carnations.

10 lbs. \$4.50; 100 lbs., \$40.00. (Freight Prepaid on 100 lbs.)

TO-NA-CIDE—To kill insects in the soil—thrip, worms, grubs, etc., also a control for aphids, white fly, mite and red spider.

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TOBACCO STEMS, FUMETOBAC & PLANTOBAC to meet all your needs. Prices very reasonable. Special prices on quantity orders.

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HORMODIN—Root growing chemical:—Hormodin Powder No. 1, a general purpose greenhouse powder good for carnations, roses, poinsettias, chrysanthemums and similar types.

1 3/4 Oz. Package, each 50c; 1 Lb. Tin, \$3.00

WOODEN VENEER PLANT BANDS, easy to set up and readily removed for transplanting.

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Sizes range from 1 3/4 x 1 3/4 x 2 1/2 to 6 x 6 x 6 inches at \$1.50 to \$6.50 per 1000.

5% Discount on orders totalling 10,000 or more.

SPECIAL NOTICE: Due to existing conditions today, all Insecticides, Fertilizers and Supplies are subject to Federal regulation.

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*We shall be glad to recommend newer
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*Carnation plants and cuttings grown in
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"OUR SPECIALTY"

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